**IN THE CLAIMS**

The following is a complete listing of the claims:

1. (Previously Presented) A method of displaying a web page to a user, comprising the steps of:

providing a triggering device having a unique code associated therewith that uniquely identifies the triggering device, the unique code associated with a remote location on a network that comprises the source of the web page, and the unique code having no location information contained therein;

transmitting the unique code from the triggering device to an interface system, the interface system disposed on the network at a triggering location;

retrieving location information associated with the unique code from a database disposed remote from the interface system, the location information corresponding to the location of the web page at the remote location on the network;

in response to retrieving the location information, connecting the interface system to the remote location; and

presenting the web page corresponding to the location information of the remote location to the user via the interface system.

2. (Previously Presented) The method of Claim 1, wherein the triggering device in the step of providing is a portable wireless transponder.

3. (Previously Presented) The method of Claim 2, wherein the transponder has the unique code stored therein in a non-volatile memory.

4. (Previously Presented) The method of Claim 1, wherein the unique code in the step of providing is uniquely associated with the web page.

5. (Previously Presented) The method of Claim 1, wherein the interface system in the step of transmitting comprises a receiver operatively connected to a computer, the receiver for receiving a triggering signal having the unique code contained therein.

6. (Previously Presented) The method of Claim 1, wherein the user manually enables the triggering device to transmit the unique code in the step of triggering.

7. (Previously Presented) The method of Claim 1, wherein the step of retrieving location information further comprises the step of matching the unique code with the location information of the database.

8. (Canceled)

9. (Previously Presented) The method of Claim 7, wherein the database in the step of retrieving is located at an intermediary location on the network.

10. (Previously Presented) The method of Claim 9, wherein the step of retrieving location information from the intermediary location further comprises the step of appending to the unique code routing information which defines the location of the intermediary location on the network such that the unique code is transmitted to the intermediary location in accordance with the appended routing information.

11. (Previously Presented) The method of Claim 1, wherein the step of connecting is performed using a browser program.

12 (Previously Presented) The method of Claim 1, wherein the steps of retrieving, connecting and displaying are performed automatically in response to the step of transmitting.

13. (Previously Presented) The method of Claim 1, wherein the step of presenting comprises displaying the web page to the user via a display operatively connected to the interface system.

14. (Previously Presented) An apparatus for displaying a web page to a user, comprising:

a triggering device having a unique code associated therewith that uniquely identifies the triggering device; and

an interface system disposed on a network and operable to receive said unique code transmitted from said triggering device;

wherein said unique code is used to retrieve associated location information from a database, the database disposed remote from said interface system, said location information corresponding to a location of the web page on a remote location disposed on said network the unique code having no location information contained therein;

wherein said interface system connects to said remote location in response to said location information being retrieved from said database;

wherein the web page corresponding to the said location information of said remote location is presented to the user via said interface system.

15. (Previously Presented) The apparatus of Claim 14, wherein said triggering device is a portable wireless transponder.

16. (Previously Presented) The apparatus of Claim 15, wherein said transponder has said unique code stored therein in a non-volatile memory.

17. (Previously Presented) The apparatus of Claim 14, wherein said unique code is uniquely associated with the web page.

18. (Previously Presented) The apparatus of Claim 14, wherein said interface system comprises a receiver which is operatively connected to a computer, said receiver for receiving a triggering signal having said unique code contained therein.

19. (Previously Presented) The apparatus of Claim 14, wherein the user manually enables said triggering device to transmit said unique code.

20. (Previously Presented) The apparatus of Claim 14, wherein said location information is retrieved by matching said unique code with said location information of said database.

21. (Canceled)

22. (Previously Presented) The apparatus of Claim 20, wherein said database is located at an intermediary location on said network.

23. (Previously Presented) The apparatus of Claim 22, wherein routing information is appended to said unique code, which said routing information defines the location of said intermediary location on said network such that said unique code is transmitted to said intermediary location in accordance with said appended routing information.

24. (Previously Presented) The apparatus of Claim 14, wherein a browser program connects said interface system to said remote location.

25. (Previously Presented) The apparatus of Claim 14, wherein the web page is automatically displayed to the user in response to said user enabling transmission of said unique code from said triggering device to said interface system.

26. (Previously Presented) The apparatus of Claim 14, wherein the web page is presented to the user via a video display operatively connected to said interface system.

27. (Previously Presented) A method of displaying a web page to a user, comprising the steps of:

receiving at an interface system from a triggering device a unique code when the triggering device is in physical proximity thereto, the unique code associated with the triggering device uniquely identifying the triggering device, the unique code associated with a remote location on a network that comprises the source of the web page, and the unique code having no location information contained therein;

the interface system disposed on the network at a triggering location;

retrieving location information associated with the unique code from a database, the database disposed remote from the interface system, the location information corresponding to the location of the web page at the remote location on the network;

in response to retrieving the location information, connecting the interface system to the remote location; and

presenting the web page corresponding to the location information of the remote location to the user via the interface system.

28. (Previously Presented) The method of Claim 27, wherein the triggering device in the step of receiving is a portable wireless transponder.

29. (Previously Presented) The method of Claim 28, wherein the transponder has the unique code stored therein in a non-volatile memory.

30. (Previously Presented) The method of Claim 27, wherein the unique code in the step of receiving is uniquely associated with the web page.

31. (Previously Presented) The method of Claim 27, wherein the interface system in the step of receiving comprises a receiver operatively connected to a computer, the receiver for receiving a triggering signal from the triggering device having the unique code contained therein.

32. (Previously Presented) The method of Claim 27, wherein the step of retrieving location information further comprises the step of matching the unique code with the location information of the database.

33. (Canceled)

34. (Previously Presented) The method of Claim 32, wherein the database in the step of retrieving is located at an intermediary location on the network.

35. (Previously Presented) The method of Claim 34, wherein the step of retrieving location information from the intermediary location further comprises the step of appending to the unique code routing information which defines the location of the intermediary location on the network such that the unique code is transmitted to the intermediary location in accordance with the appended routing information.

36. (Previously Presented) The method of Claim 27, wherein the steps of retrieving, connecting and displaying are performed automatically in response to the step of receiving.

37. (Previously Presented) The method of Claim 27, wherein the step of presenting comprises displaying the web page to the user via a display operatively connected to the interface system.